



Metropolitan Detroit
Chapter

ALA DETROIT BUSINESS PARTNER PROGRAM 2026/2027

Dear Prospective Business Partner:

The Detroit Chapter of the Association of Legal Administrators invites you to join us by supporting our Chapter for 2026/2027. Sponsorship will provide your company a unique advantage in the Detroit legal market as well as provide our Chapter with the support to educate, elevate and focus not only our membership, but to give back to charitable projects that our Chapter gets involved in. Details of sponsorships are included in this letter.

The Association of Legal Administrators is a non-profit organization founded in 1971. The Detroit Chapter formed in 1975 and proudly serves the Metropolitan Detroit area. Our Chapter's members are the decision makers and managers of law firms, corporations as well as government agencies. When seeking strategic partners for goods and services, we encourage our members to consider our Business Partners for those needs. It is because of companies like yours, that we are able to provide excellent educational and networking experiences at all levels.

Our primary mission is to educate our members to advance professional law firm management. Your sponsorship helps fund those experiences. Business Partners can also help the membership learn more about the products and services you offer in a personal way. Experience and Trust grow from establishing professional relationships that are built on consistent contact with our Business Partners, allowing decision making professionals to rely on your resources outside their firms.

We hope that you find the 2026/2027 Sponsorship Program and our services as the Board of Directors useful when planning your future involvement with ALA Detroit. Thank you for helping us strive for success and assisting us with our mission.

We value your knowledge, participation, commitment and most of all, your SUPPORT!

ALA Metro Detroit Chapter



2026/2027 SPONSORSHIP APPLICATION

Please provide the information below to become a Business Partner of the ALA Detroit Chapter for 2026/2027.

Contact Name: _____

E-Mail Address: _____

Company Name: _____

Address: _____

City, State and Zip: _____

Telephone: _____

Sponsorship (Please circle):

Spirit of Detroit - \$6,000 (Three sponsorships available) **Renewal rate through 4/12/2026**
\$4,800

Motown Hits - \$3,000 (Six sponsorships available) **Renewal rate through 4/12/2026** **\$2,400**

Motor City - \$1,500 (No limit to number of sponsorships) **Renewal rate through 4/12/2026**
\$1,200

Renaissance - \$750.00 (One time sponsorship opportunity – no limit to number of sponsorships) **No renewal at this level**

Check: Amount Enclosed: \$ _____

Credit Card: <https://aladetroit.org/catalog.php?cat=2>

Please make your check payable to **Metropolitan Detroit Chapter ALA** and send to:

Deborah A. Castillo
Office Administrator
Dickinson Wright
500 Woodward Avenue, Ste. 4000

Detroit, MI 48226
DCastillo@dickinson-wright.com | Phone: (313) 223-3453



Sponsorship: \$6,000.00 - Three (3) Sponsorships Available

- One chapter meeting sponsorship with a 10-minute speaking opportunity.
- One company representative may attend all chapter educational meetings.
- Written recognition of your company in each meeting notice to all chapter members.
- Homepage logo ad and social media presence.
- A picture and "Personal Profile" article of your company's local representative(s) present for one month on the chapter social media.
- Featured "Business Partner of the Month" article for the chapter website and web site blog.
- Complementary electronic format of the 2026/2027 Chapter Membership Directory (issued around March 1st)
- One table at the Business Partner Expo.
- Participation in all chapter community connection efforts.
- Verbal recognition as a Spirit of Detroit Sponsor at the Holiday Party.
- Lunch with 3 to 4 ALA Detroit Board members (subject to availability)
- Unlimited use of the Spirit of Detroit email tag for the 2026/2027 year.
- Chapter will sponsor one cocktail event for business partner during the course of the year, date and time to be coordinated.
- 25% sponsorship discount for each consecutive year of sponsorship after the 1st year.



Sponsorship: \$3,000.00 - Six (6) Sponsorships Available

- One chapter meeting sponsorship with a 10-minute speaking opportunity.
- One company representative may attend all chapter educational meetings.
- Written recognition of your company in 3 (three) meeting notices to all chapter members.
- Homepage logo ad and social media presence.
- A picture and “Personal Profile” article of your company’s local representative(s) present for one month on the chapter social media.
- Listing in the Business Partner database for multiple categories as mutually agreed.
- Featured “Business Partner of the Month” article for the chapter website and web site blog.
- Complementary electronic format of the 2026/2027 Chapter Membership Directory (issued around March 1st)
- Featured “Business Partner of the Month” email article to all chapter members.
- One table at the Business Partner Expo.
- Participation in all chapter community connection efforts.
- Verbal recognition as a Motown Hits Sponsor at the Holiday Party.
- Unlimited use of the Motown Hits Level Chapter email tag for the 2026/2027 year.



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Sponsorship: \$1,500.00 - No Limit to Number of Sponsorships

- One company representative may attend all chapter educational meetings.
- Homepage logo ad and social media presence.
- Complementary electronic format of the 2026/2027 Chapter Membership Directory (issued around March 1st)
- Participation in all chapter community connection efforts.
- Verbal recognition as a Motor City Level sponsor at the Holiday Party.
- Unlimited use of the Motor City Level Chapter email tag for the 2026/2027 year.
- One table at the Business Partner Expo.



Sponsorship: \$750.00 - No Limit to Number of Sponsorships

This is a one-time sponsorship opportunity. The purpose of this sponsorship level is to introduce the Chapter and all the benefits to Business Partners interested in joining.

- Homepage logo ad and social media presence.
- One table at the Business Partner Expo



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BUSINESS PARTNER COMMITMENT

ALA Detroit values not only its members but also our distinguished Business Partner relationships. We enjoy having you seated at the table to help grow our commitment to the legal profession. We value opinions, comments and concerns as it helps us to elevate and continue a positive structure within the chapter. It is the expectation that any of these matters are done in a respectful and courteous manner. It is of the expectation that all members of ALA Detroit will conduct themselves in a positive and effective manner. All Business Partners who are partners with our Chapter agree to the following:

- Avoid speaking about competitors in a negative, disparaging manner.
- Act professional and polite during meetings, networking and charity events.
- Enjoy meaningful networking opportunities.
- HAVE FUN

Should any of the behavior displayed be voted as inappropriate by the Board, the Chapter will refund the Business Partner investment in the Chapter and move on without their participation. The ALA Detroit Chapter reserves the right to terminate a Business Partner's Sponsorship and participation in the program immediately without recourse in the event:

- ALA Detroit discovers at any time, that any information provided by a Business Partner is false, misleading, no longer true or otherwise inaccurate; or
- Business Partner, in the ALA Detroit Board's opinion, has conducted its business in a dishonorable, unprofessional or immoral manner or otherwise conducted itself in a manner considered prejudicial to the best interests of, or inconsistent with, the purposes of the ALA Detroit Chapter.



CHAPTER DIVERSITY AND INCLUSION STATEMENT

The Metro Detroit Chapter of the Association of Legal Administrators is a professional organization comprised of administrative managers from private corporate to governmental legal organizations in the Metro Detroit area. Metropolitan Detroit ALA embraces and encourages diversity and inclusion within the local legal profession. We value diversity and inclusion and those initiatives that promote it and look to partner with affiliated professional legal organizations to advance diversity and inclusion. We not only strive to raise awareness, but to increase our sensitivity in the area of diversity and inclusion and more closely reflect the diversity of our community at large. Having a more inclusive and diverse legal community will improve the quality of our organization's workforce and respond to our clients' requirements for diversity and inclusion.

As the Board of Directors, we are very interested in your thoughts, comments and suggestions about achieving greater diversity and inclusion in our Chapter, our profession and in our firms. Please feel free to contact any Board Member anytime with questions or concerns.

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